

New Business Technology Seminar

FREE

Timely topics for anyone starting or operating a small business

Free Single User CRM Tips

Marketing email integration
Blogging templates and social media integration

Website Design | Marketing Analytics

SEO techniques
Google analytics
Web design best practices
DIY options for web design
Enabling workflow on your website

Local Advertising & Networking Tools

Benefits of chamber membership/SCORE
LinkedIn
Pros and cons of using social networking
Effective advertising in a digital world

Demonstrations of crucial software in the business world

MS-Office 2007
Adobe Illustrator, Photoshop, InDesign, Dreamweaver
QuickBooks Pro Financial and Accounting Software

Seminar is Free but advanced registration is required. *Seats are limited to 25 participants.*

Registration online at kyacts.org or
Call: 859-594-4100
Email: info@kyacts.org



ACTS
Learning Center
www.kyacts.org

July 29, 2010
9:00 am to 3:00 pm

Location: The ACTS Learning Center
75 Cavalier Boulevard, Suite 207
Florence, KY 41042

Sponsored by:

ACTS
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ACTS Learning Center dedicated to the highest level of personalized computer training.

CMC
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